

FOR IMMEDIATE RELEASE

18 July 2016

## **2016 DOMETIC FOLLOW THE SUN CAMPAIGN REKINDLES INNISFAIL FAMILY'S WANDERLUST**

The road trip of a lifetime will be a journey of rediscovery for Innisfail's Cameron and Julie McKay.

As winners of the Dometic Follow the Sun campaign, the McKays receive \$25,000 worth of premium leisure products for their caravan.

Their Jayco Sterling will be fitted with a new air conditioner, gas heater, oven, electric roll-out awning, fridge and toilet, all from the Dometic range, before they set off on a drive down the East Coast to raise awareness and funds for the National Breast Cancer Foundation (NBCF) and life-changing breast cancer research.

Cameron and Julie own and manage the August Moon Caravan Park.

They confess the Follow the Sun win has rekindled their wanderlust.

"We are so busy running the park that we never seem to get the time to go travelling ourselves. We actually had the caravan on the market for the past 12 months, so this was meant to be," Mr McKay said.

"Obviously caravanning is something we love – we have built our lives around it. The win has given us the opportunity to take a break from work and hit the road again.

"We have been doing a bit of window shopping, looking at the Dometic products people are using when they come into the park. The gas heater is going to be fantastic as we head south and the air conditioner is incredibly quiet.

"We're all so excited to start our trip, try out all these top of the range products, and fundraise for an incredibly worthwhile cause."

The McKay family will join their fellow Dometic Follow the Sun winners in Cairns on 1 August to start their journey. They will be holding 'Follow the Sun – Happy Hours' at pre-determined stops along the way.

Stay up to date with all their adventures at [www.dometicfollowthesun.com.au](http://www.dometicfollowthesun.com.au).

### **Talent available for interview and / or photographs:**

The McKay family, Follow the Sun winners

Justine Schuller, Dometic Head of Marketing

Natalie King, Dometic Marketing Manager

Hannah Turner, NBCF General Manager, Marketing

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Dometic is a global market leader in the mobile living category providing smart solutions that provide people with their essential needs when on the road. Whether in a motorhome, caravan, boat or a truck Dometic is focused on providing solutions in the areas of Climate, Hygiene & Sanitation and Food & Beverage.

NBCF is the national body funding breast cancer research, with money raised entirely by the Australian public, making a difference to people's lives by working towards zero deaths from the disease by 2030.

NBCF has awarded more than \$127 million to around 430 Australian-based research projects to improve the health and well-being of those affected by breast cancer, with the aim of changing, and saving, lives.