

Media Release

FOR IMMEDIATE RELEASE

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SUSTAINABLE FURNITURE COMPANY PGT RECLAIMED OPENS ITS DOORS TO THE PUBLIC

The global PGT Reclaimed, will for the first time open its south Vietnam factory doors to the Australian public, providing lovers of its authentic reclaimed wooden furniture insight into what has driven the company's celebrated designs and successes over the past 18 years.

The company, with its factory based 45 minutes from Saigon, is giving Australian fans the opportunity to discover how PGT Reclaimed has led the trend on reclaimed wooden furniture through the launch of a new competition open solely to Australian customers with the prize of a seven-day trip to Vietnam including a visit to the PGT Reclaimed factory on offer.

With its Australian owner Ian Burden at the helm, the company was established in 1998 with the goal to create stunning furniture from 100 per cent Vietnamese reclaimed wood discarded from all sorts of previous structures such as packing crates, pallets and dismantled buildings.

With PGT Reclaimed a leader in sustainable furniture, Mr Burden said he believed a trip to the factory, while seeing some of Vietnam's most notable sites, would be the "opportunity of a lifetime".

"We are incredibly proud of PGT Reclaimed's growth and that our top quality products are now enjoyed throughout the world, including Australia. We are constantly inspiring people to live more sustainable lives while revelling in the beauty and story behind reclaimed wood," he said.

"We opened the factory in south Vietnam in 2003 and it has grown to 700 workers, with more than 2,000 working indirectly for us throughout the world.

"Our workers are like family and our factory has always been somewhere for them to bring their own family members to participate in a choir, in fun runs or celebratory events. It is a happy place and we're excited to share this with our guests."

Over the years PGT Reclaimed has maintained the ethos of producing furniture, using methods with no impact on the environment, with unique, custom finishes applied using non-toxic materials.

"We have established a company with a fantastic ethos, and our furniture stands the test of time," Mr Burden said.

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FURNITURE WITH HEART

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"One very lucky couple will witness the process of how we take the wood and treat it and how it is turned into a timeless piece of furniture, with designs inspired by historical and cultural references from around the world."

From 1 October 2016 – 22 January 2017, lovers of PGT Reclaimed products are invited to enter a competition when they purchase a PGT Reclaimed four-piece bedroom suite and / or dining suite from any of the company's Australian stockists to go into the prize-draw.

The prize includes two tickets for a seven-day trip to Vietnam to visit the PGT Reclaimed factory, Saigon, Cu Chi tunnel and the Mekong Delta.

This prize includes accommodation for two people with breakfast for six nights in a four-star hotel, airport transfers; private transfers to the factory and two return economy airfares (valued at approximately \$6,000AUD).

For more information including PGT Reclaimed's Australian stockists and to view the competition terms and conditions, visit <u>www.pgt-reclaimed.com.au</u>.

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ABOUT: PGT Reclaimed is the original designer and maker of 100% reclaimed and recycled solid Forest Stewardship Council (FSC) certified wood furniture. The global company began in 1998, and with its factory in South Vietnam, it has grown to employ 700 workers, with sales staff positioned across the world. In 2016, PGT Reclaimed Australia, a distribution company for the brand, celebrated its third birthday, with its office based in Runaway Bay, Gold Coast. Founder Ian Burden, who resides in Vietnam with his wife and company brand manager Yung Burden, owns PGT Reclaimed and PGT Reclaimed Australia.

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