

Media release

FOR IMMEDIATE RELEASE

16 September 2016

DOMETIC FOLLOW THE SUN RUNNERS-UP FINISH ON A FUNDRAISING HIGH IN PORT STEPHENS

Breast cancer survivor Peta Newcombe and her husband Kirk will pass the baton to fellow Dometic Follow the Sun runners-up Heather and Denis Bell during a fundraising Happy Hour at Big4 Karuah Jetty Holiday Park this Tuesday 20 September at 4pm.

Beating thousands of hopefuls Australia-wide, Peta and Kirk embarked on a six week expenses paid trip in the comfort of a motorhome featuring the latest in caravan accessories from Dometic, travelling from Cairns down the east coast of Queensland as Dometic Follow the Sun Ambassadors to raise funds and awareness for the National Breast Cancer Foundation (NBCF).

The Bribie Island couple have hosted Happy Hours at predetermined stops along the way where they provided free food, met with locals and regaled stories from their adventure.

Contributions to the fundraising campaign have now raised more than \$60,000 towards life changing breast cancer research, a cause Peta is very passionate about after struggling through treatment herself.

“Being able to spend one-on-one time travelling with my husband while raising funds and awareness for the National Breast Cancer Foundation has been awesome and truly a once in a lifetime opportunity,” said Peta.

“Before going through something like breast cancer it’s easy to see it as just another fundraiser, but this is a really big deal for me now and it has been incredible to be in a position to make a difference through this amazing campaign.

“We’ve received so much positive feedback from so many Queenslanders along the way, which has given the both of us a lot of encouragement and inspiration to raise more support for this vital cause in the future.”

Heather and Denis Bell, who will take over for the second leg of the journey through to Melbourne, are excited to be involved in the Dometic Follow the Sun campaign and want to start fundraising right from the get go.

“We have big shoes to fill, and as Port Stephens is our first official event, we’re really looking forward to starting it off with a bang,” said Denis.

“Come down this Tuesday at 4pm to have a chat over free live entertainment, food and drinks - we’d love to see you there.”

The Happy Hour will feature a ‘Prettiest in Pink’ contest for ‘best dressed’ and ‘pinkest campsite’ categories, with great prizes for the winners including a 68 litre Pink WAECO icebox, valued at \$339RRP.

To donate to Heather and Denis’ fundraising tally and to stay up to date with regular blogs and updates, head to www.dometicfollowthesun.com.au

PHOTO / VIDEO / INTERVIEW OPPORTUNITY

Event: As Dometic Follow the Sun Ambassadors Peta and Kirk Newcombe head home, fellow runners-up Heather and Denis Bell are hosting a Happy Hour event with free live entertainment, food and drinks at Big4 Karuah Jetty Holiday Park in Port Stephens.

Location: 88 Holdom Rd, Karuah, NSW

Date: Tuesday 20 September

Time: 4pm onwards

For media enquiries, interviews or photographs please contact:

Sam Moore, Communication Coordinator

Tel. (07) 3180 3665

Mob. 0452 220 973

sam@elevatecom.com.au

Kim Logue, Events & Projects Manager

Tel. (07) 3180 3661

Mob. 0417 940 287

kim@elevatecom.com.au

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SOCIAL MEDIA COPY

Join the Dometic Follow the Sun fun for a Happy Hour at Big 4 Karuah Jetty Holiday Park from 4pm to find out all about Dometic's range while raising funds toward our \$100,000 fundraising goal for the National Breast Cancer Foundation.

Dometic is a global market leader in the mobile living category providing smart solutions that provide people with their essential needs when on the road. Whether in a motorhome, caravan, boat or a truck Dometic is focused on providing solutions in the areas of Climate, Hygiene & Sanitation and Food & Beverage.

Follow the Sun is proudly supported by our corporate partners the National Breast Cancer Foundation (NBCF), the Caravan Industry Association Victoria, CIL Caravan and RV Insurance, Caravanning Queensland, the Caravan & Camping Industries Association of South Australia Inc., G&S Chassis, Caravan Industry Association of Australia, Tow-Ed and Hema Maps.

NBCF is the national body funding breast cancer research, with money raised entirely by the Australian public, making a difference to people's lives by working towards zero deaths from the disease by 2030.

NBCF has awarded more than \$127 million to around 430 Australian-based research projects to improve the health and well-being of those affected by breast cancer, with the aim of changing, and saving, lives.