

## NOTE FOR MEDIA: EMBARGOED UNTIL 6PM, WEDNESDAY 21 SEPTEMBER 2016

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MEDIA RELEASE

**21 SEPTEMBER 2016** 

## Valley Fiesta celebrates 20<sup>th</sup> year with stellar lineup!

BRISBANE'S Fortitude Valley will be bursting with incredible entertainment and events in the last weekend of October, when Valley Fiesta returns with a huge lineup to mark the festival's 20<sup>th</sup> year.

Presented by Brisbane City Council, Valley Fiesta, an all ages event from 28<sup>th</sup> – 30<sup>th</sup> October will host more than 50 live music acts, with a showcase of arts, food and cultural experiences bringing to life the laneways and streets surrounding Brunswick Street Mall and Chinatown.

The Fiesta will be headlined by Sydney rock group, *The Vines*, while featuring other major acts across the indie and electronic genres such as Brisbane's Hey Geronimo, Yvng Jalapeño, These Guy and Morning Harvey.

Other national acts will include Sydney's Polographia, Jess Kent, alongside Melbourne's Harts and Nyck.

Valley Fiesta will also host multicultural celebrations in Chinatown, with entertainment from African, Japanese, Tibetan, Flamenco and Middle Eastern bands, with dance workshops and musical performances.

Event Director Murray Sutherland from Kinetic Etc. said this year's Fiesta would well and truly celebrate the 20-year milestone of the popular event.

"Valley Fiesta has grown significantly over the past 20 years to become one of Brisbane's favourite festivals".

"As you can see from this year's lineup – it has become more than just a street party; it has a huge focus on entertainment while shining a light on the various businesses in Fortitude Valley and its rich multicultural environment.







"This year's schedule is packed, with some of the finest entertainment the Australian music scene has to offer, with a number of local artists featured.

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"The program will be jammed packed with pop-up bars, laneway events, busking auditions, QMA band of the year showcase, Live and Local band and DJ competition, Valley Markets and a host of other local activations and experiences. There really is something for everyone."

Brisbane Lord Mayor Graham Quirk said the 20<sup>th</sup> Valley Fiesta was set to celebrate the vibrant culture of Fortitude Valley, while offering a boost for local businesses.

"Valley Fiesta has become an integral part of Brisbane's social calendar showcasing the best of the music and cultural offering," Cr Quirk said.

"Brisbane City Council is proud to present this event, which not only gives artists a platform to showcase their talents, but also encourages more residents to experience the dining and entertainment opportunities that the Valley has to offer.

"We can't wait to see as many people as possible supporting Valley Fiesta this year, making the most of the wonderful entertainment gathered to mark the festival's 20<sup>th</sup> year."

More than 65,000 people are expected to take to the streets and venues of the innercity precinct across the weekend, shining a spotlight on the growth and diversity of Brisbane's premier music and cultural destination.

For more information, including Valley Fiesta's program, visit http://valleyfiesta.com

## ENDS

## Notes for editors:

For more information, interviews or vision / photo opportunities, contact the below details:

VALLEYFIESTA.COM

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